



## BUSINESS RESOURCE CENTERS

Business Resource Centers (BRCs) connect Utah's business owners and entrepreneurs with private, public and academic resources in an efficient and measurable manner to help foster the success and sustainability of Utah's new and existing businesses.

### What is a BRC?

- "One-stop-shop" for business services.  
*Campus Book Rentals received assistance from the Northfront BRC in Davis County. As a result, the company has seen substantial sales growth and has had to upgrade its warehouse facility four times.*
- Coordination of services provided to the client.
- Access to a statewide network of service providers, industry leaders, capital providers and information.

### Benefits

- Maximizes use of available services and resources.
- Business owner makes one stop for all services.
- Small Business Development Centers help with business plans and counseling.
- Service providers coordinate their activities.



Map of Utah  
BRC locations



Southern Utah University BRC.

### Current

- There are 13 public BRCs operating or starting up throughout Utah as of July 2011. When the program began in 2008, there were four BRCs.
- Oversight of the BRC program is provided by the Business Assistance Advisory Board which, with recent expansion to the statute, oversees several business assistance programs and makes recommendations to the Governor's Office of Economic Development.
- 12 BRCs competed for and were awarded grants to assist their operations in FY2012 through funds made available by the Utah State Legislature.
- BRCs currently operate in Cache County, Box Elder County, Davis County, Tooele County, Park City, the Heber Valley, Sandy, Orem, the Uintah Basin, Carbon County, Cedar City, Moab and St. George.

### Each BRC has partnered with various service providers

- Local universities, colleges and ATCs
- Small Business Development Centers
- Procurement Technical Assistance Center (PTAC)
- Manufacturing Extension Partnership (MEP)
- Utah Science Technology and Research initiative (USTAR)
- SCORE (small business mentoring)
- Custom Fit (job training)
- Local economic development organizations
- Chambers of commerce
- Microloan organizations

# Business Resource Centers: *Entrepreneurial Development*



## **Cache BRC**

Bridgerland Applied Tech. Center  
(BATC) West Campus  
1410 N. 1000 W., Room 1901  
Logan, Utah 84321  
Cindy Roberts • 435-760-7937  
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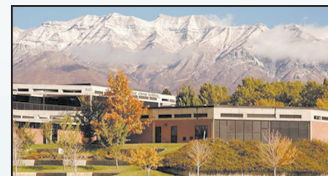
## **Miller Business Resource Center**

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Sandy, Utah 84070  
Randy N. Schouten • 801-957-5259  
randy.schouten@slcc.edu  
www.slcc.edu



## **Box Elder County BRC**

USU Brigham City Regional Campus  
265 West 100 South  
Brigham City, Utah 84302  
Jason Yerka • 435-797-1784  
jason.yerka@usu.edu



## **Utah Valley University (UVU) BRC**

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## **Northfront BRC**

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Kaysville, Utah 84037  
Steve Cloward • 801-593-2104  
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## **Uintah Basin BRC**

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Roosevelt, Utah 84066  
USU Uintah Basin Regional Campus  
320 North 2000 West  
Vernal, Utah 84078  
Mark Holmes • 435-789-6100  
mark.holmes@usu.edu



## **Private Sector BRC Zions Bank BRC**

310 South Main, Mezzanine  
Salt Lake City, Utah 84101  
Beth Holbrook • 801-524-2660



## **Castle Country BRC**

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Price, Utah 84501  
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Delynn Fielding • 435-636-3295  
delynn.fielding@carbon.utah.gov  
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## **Tooele County BRC**

USU Extension Campus  
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Ryan Murray  
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## **Moab BRC**

USU Moab Education Center  
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## **Park City BRC**

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## **Southern Utah University (SUU) BRC**

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## **Heber Valley BRC**

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Ryan Starks • 435-654-3666  
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## **Dixie Business Alliance**

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